

THIAGARAJAR COLLEGE OF ENGINEERING, MADURAI – 625 015

Institutional Distinctiveness

Title

Promotion of Entrepreneurship Skills

Objective

To promote entrepreneurial skills among students

Context

The Entrepreneurship Development Cell (EDC) is the gate way that promotes young entrepreneurs and startups to venture. It plays a vital role in connecting the fresh talents to resources by closely working with the Institute. The business incubation centre provides a healthy breeding ground for startups and has widened its scope by providing support to make the ideas to product to enterprise.

Practice

- Course offering in Design Thinking (Core) and Entrepreneurship Development (Open Elective) for students
- Establishment of MakerSpace to streamline their innovative ideas
- Conduct of ideathons / hackathons in-house contests and e-bazaar day for motivation
- Conduct of Patent Workshops
- Motivating the idea patent submissions
- Awards and recognitions to best ideas for further product development

Evidence of Success

- 6 teams won First Prize in Smart India Hackathon (SIH) in the year 2022
- 4 patents granted and 6 patents published in the year 2022
- 11 Grants received from Government schemes
- 40 different ideas are at levels 3 to 7 for technology readiness
- 10 startups in TCE incubation center

Problems Encountered and Resources Required

Sources for Funding