

## IPR awareness program jointly with CII TNTDPC

<b>Activity Name</b>	IPR awareness program jointly with CII TNTDPC		
<b>Mode of Conduct</b>	Offline		
<b>Time</b>	10 am to 1.00 pm - 3-11-2023		
<b>Participants</b>	<b>S.NO</b>	<b>NAME</b>	<b>DESIGNATION</b>
	1.	Ms. Sri Lakshmi Devi	Senior Executive IP Professional, Cognizant
	2.	Mr. Packirisamy Murugan	Senior Manager, IP, Legal, Infosys
	3.	Mr. Muthukumaran Devarajan	Director-Licensing, General Electric (GE)
	4.	Dr. B. Sathyabama (Faculty Member - Convenor Single Point of Contact)	Co-ordinator, IPR Cell, TCE
	5.	Other faculty, Research scholars and students.	
<b>Description</b>	This session, held in collaboration with CII-TNTDPC, focused on intellectual property types, patent prosecution, and commercialization case studies. Industry experts from Cognizant, Infosys, and GE provided insights into legal aspects of patenting and industry practices. The discussion helped attendees understand the importance of protecting innovations and navigating the IP landscape.		



THIAGARAJAR COLLEGE OF ENGINEERING, Madurai – 625 015  
(A Govt. Aided Autonomous Institution Affiliated to Anna University)

Ref: TCE/IPR Awareness Programme/2023-24/01

31.10.2023

Submitted to the Principal, TCE, Madurai

Respected Sir,

**Sub: TCE IPR Cell- organizing IPR awareness program jointly with CII-TNTDPC -Approval- Reg.**

TCE, IPR Cell, in association with the CII Tamil Nadu Technology Development & Promotion Centre (TNTDPC), has planned to organise an IPR awareness programme for our faculty and students under the flagship of the IIC (Institute Innovation Council) on **November 3, 2023.**

The topics that will be covered in the programme are:

1. Introduction to Intellectual Property and its Types
2. Patent prosecution and legal aspects
3. Commercialization of Patents and Case Studies

The resource persons for this programme are:

- Ms. Sri Lakshmi Devi, Senior Executive IP Professional, Cognizant
- Mr. Packirisamy Murugan, Senior Manager, IP, Legal, Infosys
- Mr. Muthukumaran Devarajan, Director-Licencing, General Electric (GE)

Venue: EEE Seminar Hall

Timing: 10 a.m. to 1.00 p.m.

**Co-ordinators:**

Mrs. B. Satya Bama, IPR Cell-Faculty In-Charge, TCE.

Mrs. Mahalakshmi Suresh, TNTDPC, CII (Southern Region), Prof. C. K. Prahalad Centre, 98/1 Velachery Main Road, Chennai- 32.

We request your approval to organize the programme, and we also request you to sanction Rs. 3,000/- for the refreshment charges, Local travel and the memento for the expert.

A/C: S/E

Thanking you

Yours Faithfully,

B. Sathya Bama

B.Sathya Bama, IPR Cell.

Yes  
H  
T/11/20  
Recommended & forwarded  
Sathya Bama

B. Sathya Bama  
CIC, IPR Cell.



**TCE**

IPRCELL TCE <iprcell@tce.edu>

**CII-TNTDPC Intellectual Property Rights Awareness Program, 03 November 2023,  
Thiagarajar College of Engineering, Madurai**

2 messages

Head - Tamil Nadu Technology Development & Promotion Centre <chairman.tntdpc@cii.in>

Tue, Oct 31, 2023 at 3:37 PM

To: "deanrad@tce.edu" <deanrad@tce.edu>

Cc: Mahalakshmi - TNTDPC <r.mahalakshmi@cii.in>, "iprcell@tce.edu" <iprcell@tce.edu>, "charlesrajas@tce.edu" <charlesrajas@tce.edu>

Dear Sir,

Greetings from CII-TNTDPC!

## **CII-TNTDPC Intellectual Property Rights Awareness Program**

**03 November 2023 | Thiagarajar College of Engineering, Madurai**

I am pleased to inform you that CII Tamil Nadu Technology Development & Promotion Centre (TNTDPC) is organizing an **Intellectual Property Rights (IPR) Awareness Program on 03 November 2023 at Thiagarajar College of Engineering, Madurai.**

IPR plays an important role in creating a competitive advantage for institutes. The value of tangible assets like inventions, designs, software, brand names, and other creative and innovative ideas are higher than that of physical assets. It is very important to create IPR awareness within academic institutions among faculty members and students so that they can patent their innovative research work and consequently benefit the stakeholders. IPR not only help institutes to improve their ranking, but also help in establishing an innovation ecosystem, incubate knowledge-based start-ups, earn additional revenue and measure research activity.

In this background, CII-TNTDPC is organizing this program to raise awareness about the significance of intellectual property rights in innovation, and to embrace the innovation and ecosystem driven by intellectual property rights among the institutes. This program provides the participants an opportunity to interact with key IP players in the industry and share their concerns and questions.

### **Agenda**

1. Introduction to Intellectual Property and its types
2. Patent Prosecution and legal aspects
3. Commercialization of Patents and Case Studies

### **Speakers for the session**

10:32 AM

Thiagarajar College of Engineering Mail - CII-TNTDPC Intellectual Property Rights Awareness Program, 03 November 2023, This...

- Ms Sri Lakshmi Devi, Senior Executive IP Professional, Cognizant
- Mr Packirisamy Murugan, Senior Manager – IP, Legal, Infosys
- Mr Muthukumaran Devarajan, Director-Licensing, General Electric (GE)

In this regard, I am writing to invite you to participate and nominate faculties / research scholars / students / incubators from your institute for this important program and get benefitted.

My colleague Ms Mahalakshmi, 9940045284, r.mahalakshmi@cii.in will be in touch with you for any clarifications.

Look forward to your kind confirmation and participation please.

Regards

Shivek

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G Shivekgurubaran

Head – Tamil Nadu Technology Development & Promotion Center

Confederation of Indian Industry

(Southern Region)  
Prof.C K Prahalaad Centre  
98/1 Velachery Main Road  
Guindy  
Chennai - 600 032  
Tel: + 91 44 42444 555  
Fax: + 91 44 42444 510

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IPRCELL TCE <iprcell@tce.edu>

Wed, Nov 1, 2023 at 10:32 AM

To: Head – Tamil Nadu Technology Development & Promotion Centre <chairman.tntdpc@cii.in>, r.mahalakshmi@cii.in

Cc: Dean R & D <deanrad@tce.edu>, Charles Raja <charlesrajas@tce.edu>

Thank you, sir, for your confirmation.

We will do the arrangements.

With regards,  
B.Sathya Bama  
[Quoted text hidden]

**Mr Muthukumaran Devarajan**



Muthukumaran Devarajan is currently working as Director - Licensing in GE. Muthu has over 20 years of experience including research, IP strategy management and commercialization. Muthu's expertise includes IP licensing, technology transfer, business development, market intelligence, and innovation management. He has experience of developing and handling IP Licensing and Technology Transfer programs worth ~ \$ 50 Million.

Muthu has experience working in Aerospace, Renewables, Additive manufacturing and Avionics industries.

- Muthu is a Materials Engineer by educational background, with an M Tech from IIT Kanpur.
- Mentor for START-UP TN, Government of Tamil Nadu's start up initiative.
- Structured innovation, TRIZ Level III expert, certified by MATRIZ (International TRIZ Association, Moscow, Russia)
- Certified Strategic Competitive Intelligence Professional, Certified by Institute of competitive Intelligence, Berlin, Germany
- Holds a Diploma in European Patent law and analysis, Certified by Dutch Patent Practitioners Group (WON), Netherlands

**Ms Sri Lakshmi Devi**



Sri Lakshmi is currently working in Cognizant Legal IP team as Senior Executive Professional. Sri Lakshmi has over 10 years of experience in handling various IP Analytics and due diligence related projects and assignments. She has hands on experience in drafting Patent applications and preparing prosecution responses to patent office objections. She also conducts Patent Landscape & Competitor Product Analysis to identify emerging technology trends and advise research teams to develop IP in the identified white space technology. She has also conducted IP Technology audits & IT Asset Management for accounts of various Business Units. Apart from that, she guides production teams on usage of Free and Open-Source Software as part of risk mitigation analysis. Prior to joining Cognizant, she was working with Infosys Limited as an Intellectual Property officer. Sri Lakshmi has completed her postgraduation in Master of Computer Applications (MCA) and is a registered Indian Patent Agent. She is also a certified Patent Information Specialist by WON, an association of patent information specialists from companies and institutes of Netherlands.



Confederation of Indian Industry

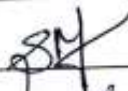
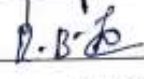
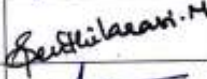
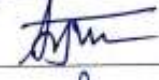
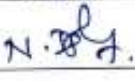

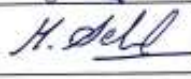
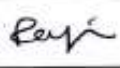

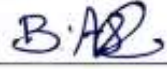
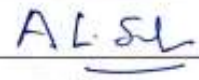

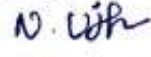

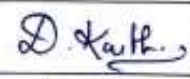
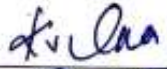
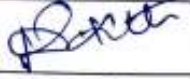

## CII TNTDPC IP AWAKE

**Theme: IPR Capacity Building & Empowering Innovation**  
**1030 Hrs – 1300 Hrs | 3 November 2023 | Thiagarajar College of Engineering | Madurai**

### Agenda


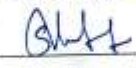
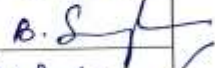


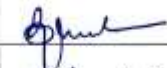
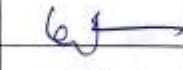
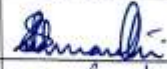
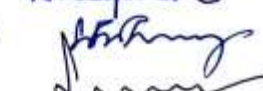
1030 - 1300 Hrs Session on Intellectual Property Rights		
1030 - 1045 Hrs	Welcome Address	<b>Ms Poornima Venkatesh</b> Co-Convenor-Taskforce on Tourism CII Madurai Zone & Executive Director Dot Com Infoway Ltd
1045 - 1100 Hrs	Special Address	<b>Dr M Palaninatharaja</b> Principal Incharge Thiagarajar College of Engineering Madurai
1100 - 1140 Hrs	Introduction to Intellectual Property and its types	<b>Ms Sri Lakshmi Devi</b> Senior Executive IP Professional Cognizant
	&	
	Patent Prosecution and legal aspects	
1140 - 1150 Hrs	Networking Break	
1150 - 1230 Hrs	Commercialization of Intellectual Property and Case Studies	<b>Mr Muthukumaran Devarajan</b> Director-Licensing General Electric (GE)
1230 - 1255 Hrs	Q & A	
1255 - 1300 Hrs	Closing Remarks	<b>Dr Sathya Bama</b> Thiagarajar College of Engineering Madurai

**Awareness program on Intellectual Property Rights**  
**Jointly organized by IPRCELL, TCE & CII-TNTDPC,**  
**November 3, 2023.**

Sl.No	Name	Designation	Department	Signature
1.	S. Meenakshi	Research scholar	ECE	
2.	R.B. Jayanthi rajee	Research scholar	ECE	
3.	Dr. M. Senthilrasi	AP	ECE	
4.	Dr. K. N. Mallikarjuna	Asso Prof	CSE	
5.	N. Dshwarya	Student	CSE	
6.	A. Akash	Student	CSE	
7.	H. Deba Vengatosh	PhD scholar	EEE	
8.	M. Rajesh	Research scholar	ECE	
9.	G. SIVASANKAR	Asso Prof	EEE	
10.	B. Abhok kumar	Asso Prof	EEE	
11.	Dr. A. L. Subramanian	Asso Prof	Physio	
12.	Dr. K. Vasudevan	Asso. Prof.	ECE	
13.	N. Vinothini	GIP / RS	ECE	
14.	B. K. Sushwarya Rathi	Asso Prof / RS	ECE	
15.	D. Kiruthika	Research scholar	ECE	
16.	Dr. K. V. Uma	Asso Prof IT	IT	
17.	Dr. KAVITHA	Asso Prof	EEE	
18.	Dr. S. V. Padmapriya	AP / AMCS	AMCS	



**Awareness program on Intellectual Property Rights**  
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**November 3, 2023.**

Sl.No	Name	Designation	Department	Signature
19	Dr. P Sharmila	AP/AMCS	AMCS	
20	Dr. G. Nithyakala	AP/AMCS	AMCS	G. NITHK
21	Srimathi. S	Research Scholar/ AMCS	AMCS	
22	Mrs. B. Surya Devi	AP/AMCS	AMCS	B. S. 
23	Dr. V. Balasubramaniam	ASSO. PROF	Mechanical Engg	V. Balasubramaniam
24	T. Prakash	Asst. Prof	Mech Engg	T. Prakash
25	Dr. S. Anurkumar	Asst. Prof	Mechanical Engg	
26	Srilakshmi Ravali	QIP/RS	ECE	Ravali
27	S. SUJITHA	AP	IT	S. Sujitha
28	P. VIJAYA PRABA	AP	IT	P. vijaya
29	Dr. M. AKILA RANI	AP	IT	
30	Dr. M. SUGUNA	Assoc. Prof.	IT	M. Suguna
31	P. SUGANTHI	AP	CSBS	
32	Dr. A. MALINI	ASSO. Prof	CSBS	A. Malini
33	Dr. C. DEEPA	Professor	IT	
34	Dr. S. SRIDEVI	ASSO. Prof	IT	S. Sri -
35	Dr. S. PADMAVATHI	Professor	IT	
36	Dr. M. Geethanjali	Professor	EEE	M. Geethanjali
37.	C. SEEMANA	ASSO. PROF	IT	C. Seemana
38.	S. RARTHIKESAN	Professor	mech	
39.	R. Leenasi	ASSO. Prof	CSE	